

## PURPOSE

The NEEAN Annual Academic Assessment Institute supports college and university faculty and administrators as they strengthen their assessment efforts and link campus assessment processes with curriculum design, delivery, improvement, and accreditation expectations.

Through facilitated dialogue, participants will:

- 1) Explore options for institutionalizing assessment to improve student learning;
- 2) Learn how to improve the reporting process;
- 3) Consider ways to enhance faculty development and target resources for continuous improvement;
- 4) Become familiar with helpful tools and methods to assess and improve student learning; and
- 5) Discuss how best to analyze evidence.

[www.neean.org](http://www.neean.org)

## OUTCOMES

At the conclusion of the NEEAN Summer Institute members of Track One institutions will be able to:

- Identify the characteristics of an effective assessment process;
- Identify criteria for assessing learning outcomes and how to use evidence;
- Identify various assessment methods; and
- Identify a reporting process useful to their assessment efforts.

Members of Track Two institutions will be able to:

- Identify options for institutionalizing assessment to improve student learning;
- Develop long-term assessment plans for one program;
- Examine resources that sustain campus assessment efforts, and develop an assessment budget for one program;
- Discuss ideas for faculty instructional development; and
- Discuss tying annual reports to program review.

## WHO SHOULD ATTEND

Recommended for individual campus teams of two or more people.

- Administrators, staff and/or faculty responsible for coordinating campus assessment efforts;
- Administrators and faculty from campuses preparing for upcoming accreditation visits; and
- Administrators and faculty from campuses responsible for responding to recommendations of accreditors.



*NEEAN's mission is to promote*

*quality assessment of student learning*

*and development, and thus to*

*enhance the effectiveness*

*of institutions of higher education.*

Enhance Teaching and Learning

## TRACKS & PRESENTERS

The Institute offers two separate tracks that will be facilitated by NEEAN Board Members and nationally recognized experts in assessment: Peggy Maki, Claire Bronson, Chris Fauske, Richard Gerber, Deborah Grossman, Joe Polka, Ann Rancourt, and Martha Stassen.

### Track One

Track One is for individuals at institutions in the early stages of assessment planning who want more information regarding:

1. Identifying learning outcomes and indicators/criteria;
2. Curriculum mapping;
3. Selection of assessment methods;
4. Reporting and disseminating information; and
5. Roles and responsibilities of faculty, staff, and administrators.

### Track Two

Track Two is for individuals at institutions that have clearly defined outcomes and criteria and have conducted assessments. These teams may be seeking means for institutionalizing and sustaining assessment. Topics will include:

1. Developing long-term assessment plans;
2. Building an assessment budget;
3. Planning for faculty instructional development that is tied to assessment results; and
4. Improving how a campus incorporates reporting into its program reviews.

## LOCATION, COST AND REGISTRATION

All sessions and overnight housing will be located on the scenic campus of Keene State College in Keene, New Hampshire.

\$400 per person registration fee includes all meals, assessment resources, and one night's lodging in air-conditioned rooms at Keene State College.

To register, complete the Assessment Institute registration form at <http://neean.org>. We encourage you to register early, as space will be limited.

Registrations should be mailed to:

NEEAN  
c/o Carol Bailey Leigh,  
Executive Director  
P.O.Box 187  
Orrs Island, ME 04066  
Voice: 207-833-5362  
Fax: 207-833-5377

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2007  
Thursday, June 7 - Friday, June 8

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ANNUAL ACADEMIC  
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*Supporting college and university*

*leaders as they strengthen their*

*assessment efforts*